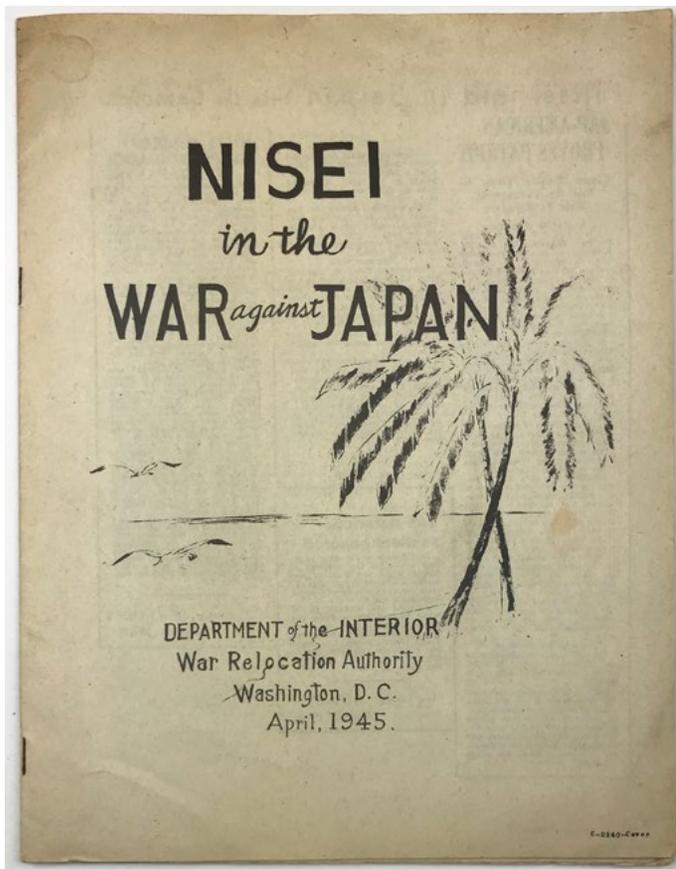


McBRIDE
RARE BOOKS

Rare Books L.A.
Virtual Edition
October 2020



It's October -- the air in NYC is crisp, people are decked out in scarves for their outdoor dining, and we're preparing to do another book fair from the comfort of our dining room. It is definitely not as much fun as gathering with all our friends at the Proud Bird in L.A., and we particularly miss having dinner with Kent Tschanz in Manhattan Beach at The Kettle. But so it goes.

We have instead gathered together eighteen pieces of Americana, many of them California or Western related. Highlights include a photo album of businessmen traveling around the West at the turn of the century; a rare Mexican proclamation on the Santa Fe Trail; an Arizona cattle promo with beaten copper wrappers; a rare San Francisco street guide with map, and more. Enjoy!

Cheers,
Teri & James

Terms of Sale

All items are guaranteed as described. Any purchase may be returned for a full refund within 10 working days as long as it is returned in the same condition and is packed and shipped correctly. All items subject to prior sale. We accept payment by check, wire transfer, and all major credit cards. Payment by check or wire is preferred. Sales tax charged where applicable.

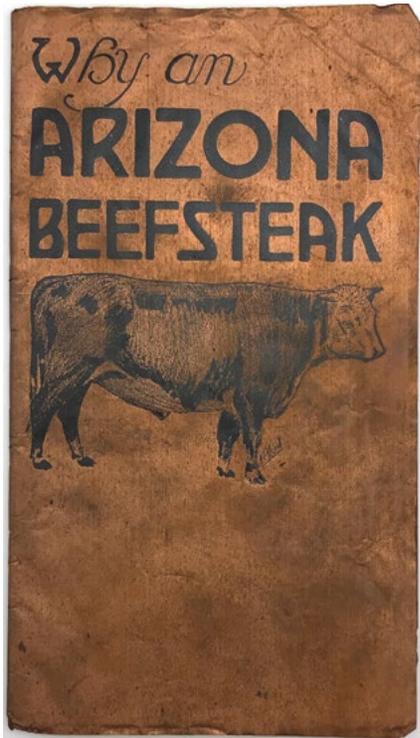


McBride Rare Books
New York, New York

books@mcbriderarebooks.com
(203) 479-2507

www.mcbriderarebooks.com

Copyright © 2020, McBride Rare Books, LLC.



BEEF ON COPPER

1. [Arizona]. [Cattle]. *A Publication in the Interests of "Arizona Beef Preferred"*. Tucson: Acme Printing, 1932. [16]pp. Printed pictorial copper wrappers, stapled. Light wear to wrappers. Internally clean and fresh. Very good plus.

A wonderful little pamphlet promoting the Arizona beef industry, particularly lovely with wrappers made from a thin sheet of copper stamped with a cow and the cover title "Why an Arizona Beefsteak". The contents include a brief history of the cattle industry in Pima County, with a map. The last four pages include a listing of "Menus built around Arizona beef," together with several recipes and a chart outlining different cuts of the cow. Scarce. We locate six copies in OCLC -- at Yale, Arizona Historical, University of Arizona, Texas A&M, University of Texas, and Utah State University. Worth it for the wrappers alone.

(McBRB1454)

\$475

"BELIEVE NOTHING YOU HEAR"



2. [California]. *Southern California. Orange County Bargains for Home Seekers for Sale by Craddick & Scott, Orange, Cal. [cover title]*. Orange: The Orange Post, 1893. [28]pp. 24mo. Original printed wrappers. Previously stitched, several leaves loose. Small patch torn away at central gutter of rear wrapper. Minor soiling to wraps; evenly toned internally. Good plus.

An unrecorded 1893 promotional for farm land offered by the firm of Craddick & Scott in Orange County, California.

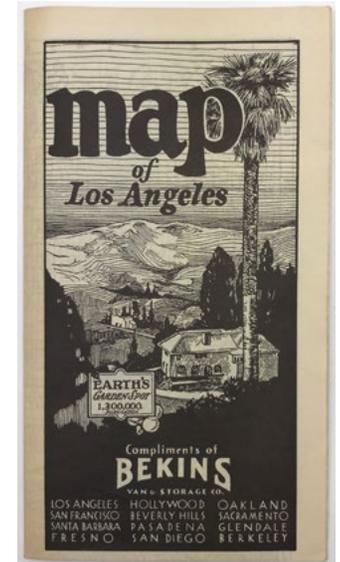
The text contains descriptions of sixty lots currently for sale ranging from five to 800 acres and also including several homes in the city of Orange itself. The introduction touts Orange as a bountiful fruit producing area with "fruit ranches paying a net income of from [sic] 10 to 25 percent on price asked," and promises "inside prices" from a local firm with immediate market knowledge. "Believe nothing you hear! Come and see!" The inside rear wrapper calls the present work a "third edition," dated June 1893; however, we locate no other copies of this or any previous issue.

(McBRB1397)

\$375

"HERE, THERE, AND EVERYWHERE."

3. [California]. **Bekins Van and Storage Co.** *The Latest Map of Los Angeles Compliments Bekins Van and Storage Co.* Los Angeles. 1935. Folding map, approximately 18 x 20 inches. Minimal wear at folds. Minor toning and dust soiling. Very good plus.



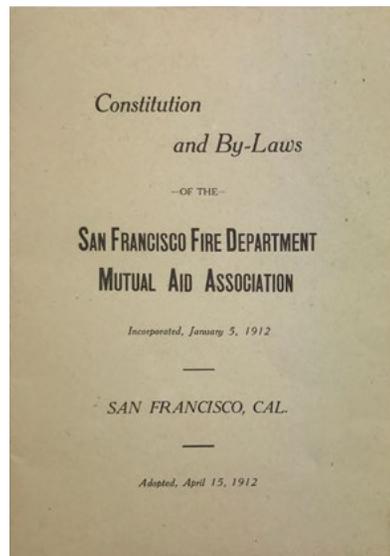
A detailed 1935 map of Los Angeles, provided as a promotional item by Bekins Van & Storage Co., which had moving offices and storage facilities across California during the Depression. The present map positions downtown Los Angeles at center right and its four corners extend to Inglewood, West Hollywood, Elysian Park, and Huntington Park, with Bekins buildings marked across the city. The verso prints a street index and a text advertising Bekins services illustrated with images of company vans, employees, and facilities.

(McBRB1481)

\$125

FIREMEN'S AID SOCIETY

4. [California]. [Fire]. *Constitution and By-Laws of the San Francisco Fire Department Mutual Aid Association*. San Francisco: Nevin Print, 1912. 24pp. 16mo. Original printed wrappers, stapled. Minor wear; light tanning. Very good.



Rare constitution and by-laws of this mutual aid society for San Francisco's firemen, founded to defray the costs of burials for deceased members, and to pay "weekly benefits to members when sick, disabled, and unable to follow their usual vocations..." The by-laws address the payment of dues and assessments, the distribution of and eligibility for benefits, other valid uses of association funds, and the various duties of elected officers. An example of a certificate of membership and the certification of the association's incorporation are printed in the forematter. The association was based at 2281 Geary Street in San

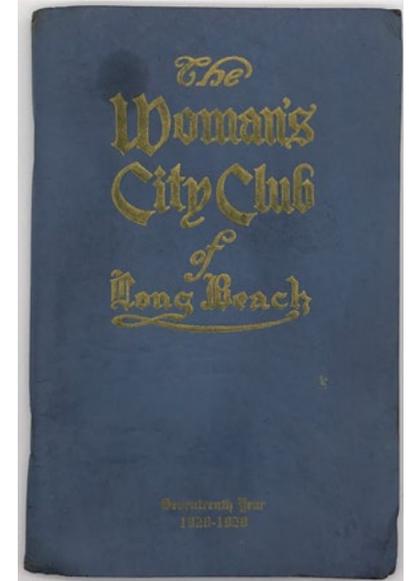
Francisco; John J. Conlon, listed amongst the association's officers on the final page as a past president, was killed in the line of duty in 1919. Not in OCLC.

(McBRB1503)

\$650

LONG BEACH LADIES' CLUB

5. [California]. [Women]. Seventeenth Annual Announcement the Woman's City Club of Long Beach, California. [Los Angeles: 1928]. 66pp. Original blue wrappers, printed in gold, stapled. Minor soiling and wear. Internally clean. With membership ticket laid in. Very good.



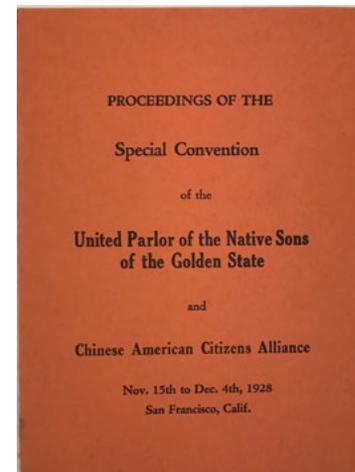
Annual handbook for the Woman's City Club of Long Beach, whose aims were "the social, civic and economic welfare of our city." The present work includes a list of officers past and present, as well as a list of committees, program events for the year, the by-laws, committee reports, and an alphabetical directory of the membership with names and addresses which comprises half the volume. We locate no copies in OCLC.

(McBRB1389)

\$350

CHINESE-AMERICAN ADVOCACY GROUP

6. [Chinese-Americana]. [California]. Proceedings of the Special Convention of the United Parlor of the Native Sons of the Golden State and Chinese American Citizens Alliance. San Francisco. 1928. 18pp. 16mo. Original printed wrappers, stapled. Minor wear and dust soiling. Very good plus.

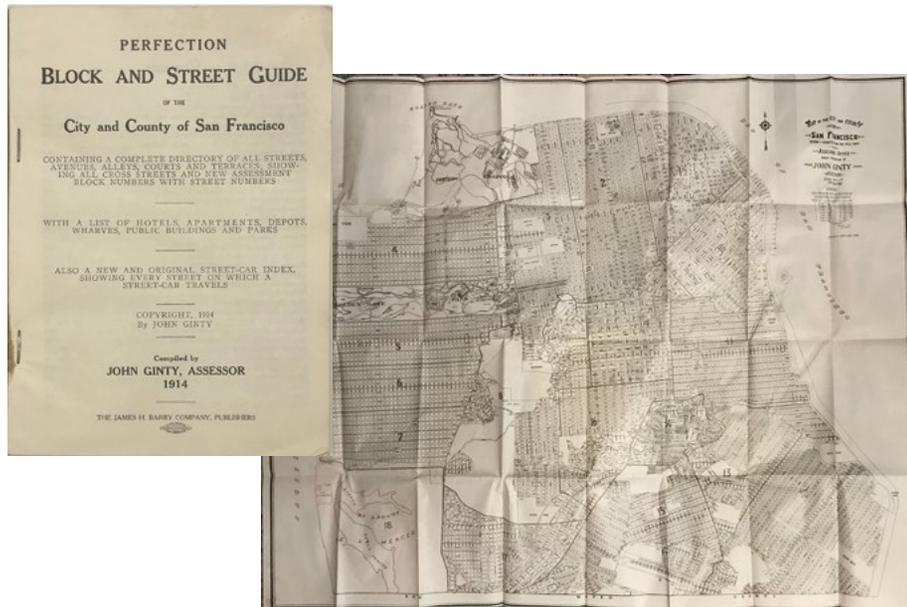


Scarce proceedings for a 1928 convention of the long-standing Chinese rights and advocacy group, Chinese American Citizens Alliance, which still operates

today. The organization was originally founded as the United Parlor of the Native Sons of the Golden State in 1895, and a national charter was formed under the Alliance moniker in 1915, so that both names are used for the organization in this record of their 1928 special convention. In fact, much of the business addressed in this gathering dealt with the consolidation of the organization under the Chinese American Citizens Alliance name, and this work prints the official resolution to do so. The pamphlet also prints a list of officers and attendees for each session. Not in OCLC.

(McBRB1499)

\$500



EXTENSIVE SAN FRAN STREET GUIDE

7. Ginty, John, compiler. *Perfection Block and Street Guide of the City and Country of San Francisco Containing a Complete Directory of All Streets, Avenues, Alleys, Courts and Terraces...* San Francisco: James H. Barry, 1914. 192,[12]pp., plus large folding map measuring 29 x 24 inches. Original printed wrappers. Light wear to wraps, hinges cracking, lower corner of rear wrap torn away. Internally clean. Very good.

First and only edition of this scarce street guide to San Francisco compiled by the city assessor John Ginty in 1914. The work contains a large folding map titled, "Map of the City and County of San Francisco, Revised and Corrected from Fresh Field Maps of the Assessor's Office under Supervision of John Ginty..." with a block-by-block rendering of the city, with each block identified by number. The majority of the text comprises a convoluted street index of the city, with the start and end point of each and the streets which they run across identified by these numbers. Also present are a directory of hotels and apartment buildings; a brief guide to streetcar routes; and an index for locations of parks, municipal buildings, and other public services. We locate only three copies, at Berkeley, the California State Library, and the California Historical Society. Rare, and a very good copy.

Rocq 9543.

(McBRB1407)

\$1,250

"LOYAL JAP-AMERICANS DOING VITAL WAR JOBS"

8. [Japanese Americana]. [World War II]. *Nisei in the War Against Japan [cover title].* Washington, D.C.: War Relocation Authority, 1945. [16]pp., plus [8]pp. insert. Quarto. Original self-wrappers, stapled. Minor wear at edges. Light toning and soiling. Still very good.



Fascinating examples of propaganda distributed by the War Relocation Authority in Spring 1945, published to compile a record for pro-Japanese-American stories of loyalty, perhaps for use in assuaging suspicious white Americans as World War II approached its conclusion. The principal piece here, titled "Nisei in the War Against Japan," comprises a photostat collage of positive newspaper stories concerning Japanese-American military

service in the Pacific with headlines like “Jap-American Proves Patriot,” “Bronze Star Awarded Relative of Poston Man,” and “Jap-American Volunteer from Tule WRA Center Fights Nips in India.” A substantial subset of these stories are testimonials from “regular” military members concerning the bravery, loyalty, and value of Nisei soldiers. A shorter insert, titled “Favorable Clippings,” focuses on domestic stories, such as Japanese-Americans in war production jobs and accomplishments by Nisei high schoolers. Both pamphlets were produced as “loyal Japanese” began to be released from internment camps in greater numbers.

(McBRB1519)

\$600

ANNOTATED WITH FORECLOSURES BY THE MORTGAGE COMPANY

9. [Kansas]. [Real Estate]. *Map of Kansas. Compliments of the Pioneer Mortgage Co. Burlingame, Kansas [and] Lawton, Oklahoma [cover title].* Chicago: Rand McNally & Co., 1909. Folding map, 19.25 x 27.25 inches folded to 6.5 x 4.5 inches. Original leather cover, gilt. Covers lightly worn, spine ends chipped. Map backed with linen. Light wear at folds and left margin of map. Manuscript notations. About very good.

Map of Kansas published by Rand McNally and distributed by the Pioneer Mortgage Company. Each county is delineated in printed color, showing major roads, railways, and rivers, with a city index in the left margin. Most notably, a contemporary hand has written in the margin of the map that a circled X indicates foreclosed property, and the map is littered with such marks, showing foreclosed farms -- presumably backed by loans from Pioneer Mortgage -- across the state, the most being



in Hodgeman, Ness, Comanche, and Cove Counties. If nothing else, the map was clearly used by a financial institution and annotated by an official user. The Pioneer Mortgage Company was incorporated in 1907, and was active in Burlingame through at least 1912. An interesting record of property history in Kansas.

(McBRB1488)

\$350



WITH MANY PRETTY SEÑORITAS

10. [Mexican Photographica]. *[Small Archive of Twenty-eight Photographs of Various Locations in Mexico Taken by the La Rochester Photography Agency of Mexico City].* Mexico City: La Rochester, [ca. 1920]. Twenty-eight silver gelatin photographs, each 5 x 7 inches. Minor wear and soiling to edges of photos, but generally clean and strong. Very good.

A handsome group of images from Mexico featuring local women working, farmers, street scenes, churches, and archaeological artifacts. Half of the images depict local people, many of them young women making handicrafts or otherwise working. These appear to belong to a series entitled “Tipicos.” Several of the images are stamped on the verso with the photo studio’s imprint and the series title, while a few others are captioned in manuscript. Those captioned in the negative include young women doing “Drawn Work” and “Weaving,” while a third is titled “Pets

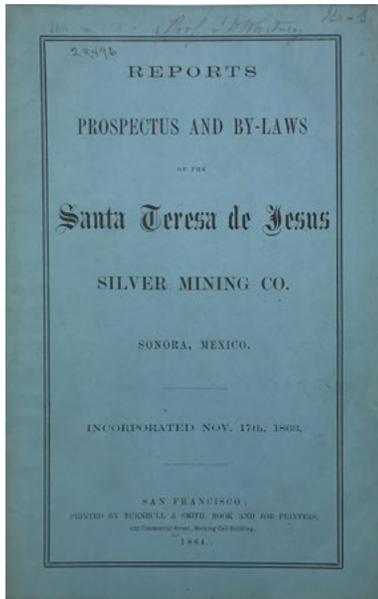
of the Family” and depicts a small child in a white cotton top standing outside a house and a small pig snuffling in the background. Other scenes include a farmer plowing his field and women washing laundry in a ditch. There are also a handful of images from series entitled “Street Scenes,” “Iglesias,” “Monuments,” and “Museo.” Identified places include Chiapas, Cuernavaca, Leon, and Tepozotlan.

(McBRB1524)

\$350

JOSIAH WHITNEY’S COPY

11. [Mexico]. [Mining]. *Reports Prospectus and By-Laws of the Santa Teresa de Jesus Silver Mining Co. Sonora, Mexico.* San Francisco: Turnbull & Smith, 1864. 31pp. plus two plates. Original blue printed wrappers. Minor wear, light chipping and separation at spine. Contemporary ownership inscription on front cover; pencil corrections and notations throughout. Internally clean. Very good.



Report on silver mining in Sonora with the ownership inscription of California’s state geologist, Josiah D. Whitney. The report lists the by-laws of the company, which was headquartered in San Francisco and incorporated November 17, 1863. It further details the location and situation of the mine, highlighting roads and water in the area. Included are two plates, the first titled “Outline Map of the Real of Santa Teresa de Jesus, Sonora, Mexico” and the other showing profile elevations of eight individual mines on the property.

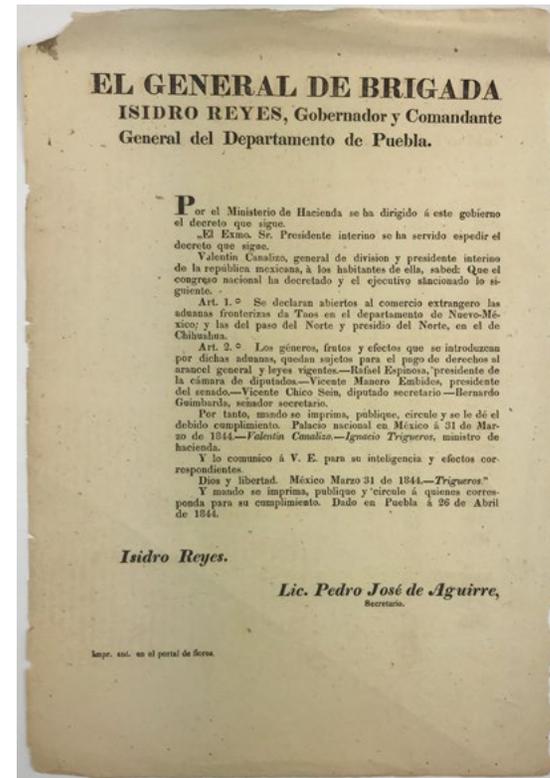
The front cover is inscribed “Prof. J.D. Whitney,” who we presume to be Josiah

D. Whitney (1819-1896), Harvard professor and chief of California’s Geological Survey from 1860 to 1874. Whitney had a special interest and focus on economic geology and mining. There are a handful small pencil

corrections throughout the text, possibly in Whitney’s hand. A nice association for a scarce item -- OCLC locates on copy, at the Bancroft Library.

(McBRB1400)

\$750



OFFICIAL RECOGNITION OF THE SANTA FE TRAIL BY MEXICO

12. [Mexico]. [Trade]. *El General de Brigada Isidro Reyes, Gobernador y Comandante General del Departamento de Puebla...“Se Declaran Abiertos al Comercio Extranjero las Aduanas Fronterizas da Taos en el Departamento de Nuevo-Mexico”..* Puebla. 1844. Printed broadside, approximately 12.5 x 8.75 inches. Small portion of upper left corner torn away. Small chips and very short short closed tears at edges. Light tanning and scattered faint foxing. Good plus.

A scarce broadside promulgating an 1844 decree by the Mexican federal government that officially opened the borders of New Mexico and Chihuahua to foreign trade and allowed goods to pass through the customs houses at Taos, El Paso, and Presidio, subject to current Mexican tariffs. The law was passed by the Congreso Nacional on March 31, 1844, and announced to the citizenry of Puebla via this bando on April 26. The text reads, in part:

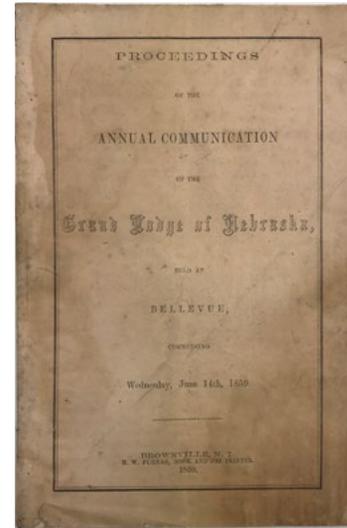
“Valentín Canalizo, general de división y presidente interino de la república Mexicana, a los habitantes de ella, sabed: Que el congreso nacional ha decredo y el ejecutivo sancionado lo siguiente. Art. 1.º Se declaran abiertos al comercio extranjero las aduanas fronterizas de Taos en el Departamento de Nuevo-México, y las del paso del norte y presidio del norte, en el de Chihuahua. Art. 2.º Los géneros, frutos y efectos que se introduzcan por dichas aduanas, quedan sujetos para el pago de derechos al arancel general y leyes vigentes.”

Of course, trade had already been passing through Chihuahua and New Mexico for over two decades along the Santa Fe Trail; Commerce of the Prairies, Josiah Gregg’s classic account of his experiences on that route during the 1830s, was published the same year as this edict. The present law, authorized by Santa Anna’s puppet Valentin Canalizo, was certainly an attempt to legitimize and to monetize the already extant trade passing across the border. It was also an ultimately ineffective effort to mollify the growing calls in the United States for expansion not only via the annexation of Texas, but beyond into the northern states of Mexico, which led to the Mexican-American War two years later. We locate one copy of the federal government’s printing of this decree, at Yale, and four copies of a Toluca bando, but none of the present Puebla issue.

(McBRB1586)

\$1,750

EARLY NEBRASKA PRINTING



13. [Nebraska]. [Freemasons]. *Proceedings of the Annual Communication of the Grand Lodge of Nebraska, Held at Bellevue, Commencing Wednesday, June 14th, 1859.* Brownville, N.T.: R.W. Furnas, 1859. 64pp. Original printed wrappers. Light vertical crease. Light chipping and soiling to wraps; closed tear from gutter of lower edge.

A scarce and early Nebraska territorial imprint published in Brownville, founded in 1854 and the largest town in the territory until it was eclipsed by towns on the growing rail network after the Civil

War. R.W. Furnas, the publisher of this work, was the only printer in the territory during its early years. He mostly produced periodical work, but also printed a few more substantial items, such as these masonic proceedings, as well as a Brownville town history and a work on planting trees in the same year. Perhaps unsurprisingly, Furnas was also the owner of the town’s plant nursery.

AII (Nebraska) 35.

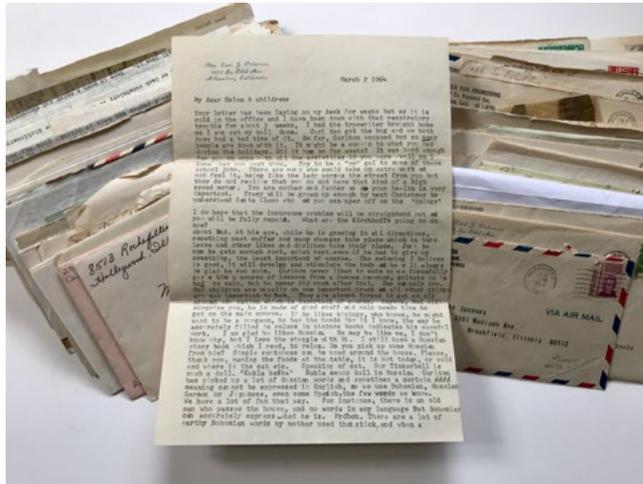
(McBRB1474)

\$450

CZECH IMMIGRANTS IN L.A.

14. Petersen, Otylka. Petersen, Carlton. *[Archive of Letters Written by a Czech Immigrant Family in California to Relatives in Illinois].* Alhambra, Ca. [1951-1968]. Approximately 110 letters, about 70,000 words. Mostly typed, with original envelopes. Light wear and soiling. Very good.

Archive of letters written by Otylka Petersen and her son, Carlton, from Alhambra, California, to her cousin Helen Jonas and her family in Brookfield, Illinois. The letters are filled with discussions of Czech and immigrant culture, advice, and activities. The ancestors of the



Petersons were born in Bohemia and emigrated to the United States in the late-19th or early-20th century, and the family remained in contact with family members in Czechoslovakia, some of whom come to visit. There is substantial information on Czech heritage and culture, as well as family genealogy. Carlton owned Petersen Tool Engineering of Alhambra, while his mother sells traditional arts and crafts. Carlton's father, Carl, was a railroad engineer who eventually retired to work part time with his son. Throughout the correspondence runs a network of family and friends, many of whom are fellow immigrants, among whom there is extended discussion of the importance of finding good work, continuing education, acquiring better language skills, and other similar concerns. Perhaps unsurprisingly, there is also a deep distrust and hatred of Russia and the oppression born of Communism. An interesting archival trove about the post-World War II immigrant experience in California, worthy of further exploration and study.

(McBRB1352)

\$650

EMPLOYEE HANDBOOK FOR THE SOUTHERN PACIFIC

15. Southern Pacific Railroad. *Southern Pacific Co. (Pacific System.) Rules and Regulations for the Government of Employés of the Operating Department.* San Francisco: H.S. Crocker Company, 1892. [3],139pp. 12mo. Original limp sheep, front cover gilt lettered. Head of spine chipped; front cover separating along joint; wear to edges

and spine. Patch of staining along central fore-edge, not affecting text. Contemporary manuscript annotations on front pastedown. Separately printed corrections and revisions tipped onto several leaves. Light tanning.

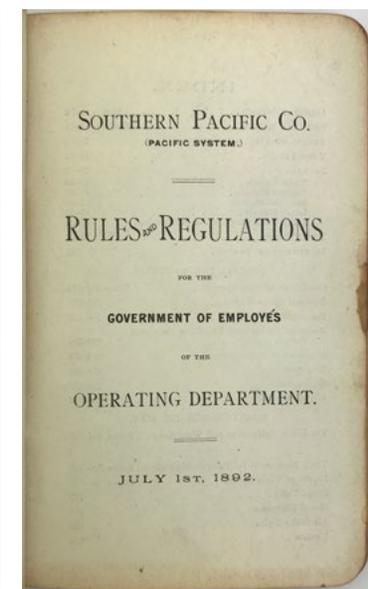
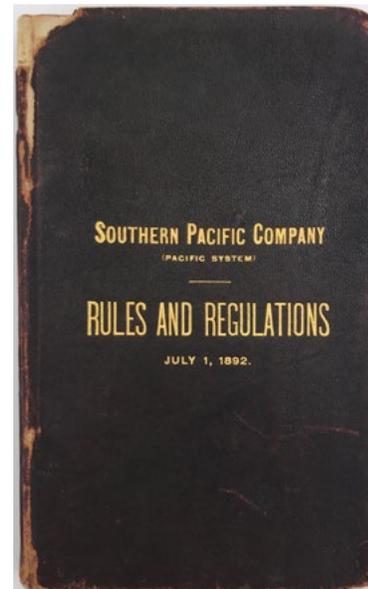
Good.

A very interesting late 19th-century manual and rule book for personnel in the Operating Department of the Southern Pacific Railroad. Contained here are rules and directions for a wide array of railroad employees, including engineers, brakemen, conductors, baggagemen, ticket agents, yardmasters, trackmen, bridgemen, and other watchmen. The first section of the text comprises approximately 360 general rules and regulations, such as those for governing train movements and priority, interpreting time tables and signals, for reading telegraph instructions, and for writing orders, among many others. A second, illustrated section contains specific instructions for engineers and brakemen on the operation of newly installed air brakes and baker heaters.

According to the inscription on the front pastedown, this copy belonged to Joseph Peters, who worked as a Foreman in the railroad's Los Angeles Division during 1892. We locate six institutional holdings of the revised 1898 edition of this manual, but none of the present first edition.

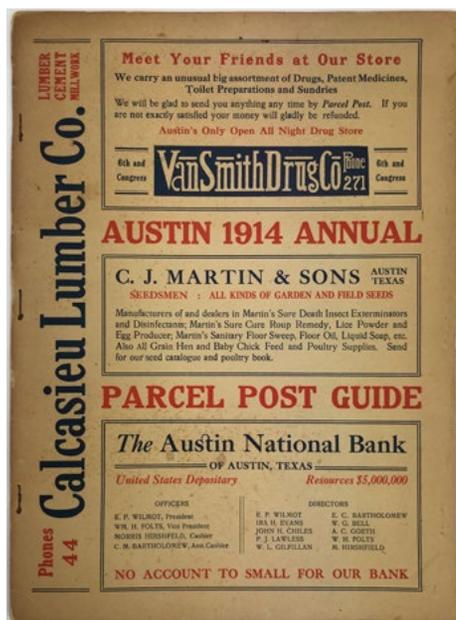
(McBRB1510)

\$1,500



VINTAGE TEXAS POST OFFICE GUIDE

16. [Texas]. *1914 Post Office Annual and Parcel Post Guide*. Austin, 1914. 32pp. Folio. Original printed card covers, stapled. Some light wear and soiling. Very good.



Handy guide detailing rates, zones, and qualifications for parcel post and general mail in the state of Texas. The booklet opens with a postal rate chart outlining weight and distance pricing for different classes of mail. This is followed by information on mailing to farther destinations such as Alaska, Hawaii, Canada, Mexico, and Cuba; size and weight limits; and criteria for mailing items such as meat, library books, and nursery stock. Also details insurance, C.O.D. service, and the shipment of harmful or perishable items. Much of the guide is comprised

of an alphabetical listing of Texas towns indicating their postal zone. A wonderful and interesting look at the vintage post office in Texas and rural America. We locate a single copy in OCLC, at the Austin Public Library. Though this guide states that it is an annual, 1914 may have been its only year of publication.

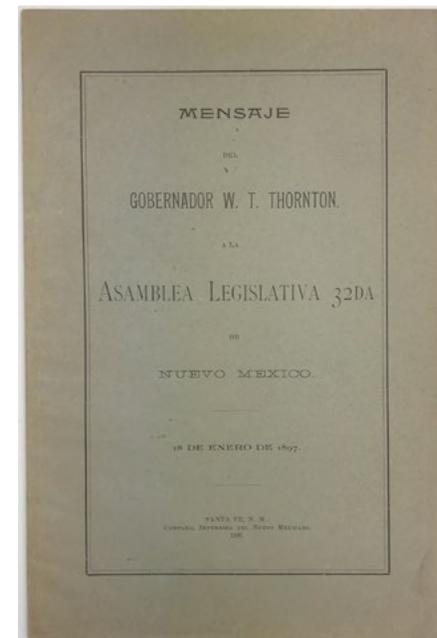
(McBRB1515)

\$500

RARE NEW MEXICO IMPRINT

17. Thornton, William Taylor. *Mensaje del Gobernador W.T. Thornton a la Asamblea Legislativa 32da de Nuevo Mexico 18 de Enero de 1897*. Santa Fe: Compania Impresora del Nuevo Mexicano, 1897. 24pp. Original printed wrappers. Light fading at edges; small tear at upper corner of rear wrap. Internally clean. Very good plus.

Scarce translation into Spanish, printed in Santa Fe, of the 1897 address by Governor W.T. Thornton to the Territorial Legislature of New Mexico. Among the topics covered by Thornton in his speech are perceived problems in the court system brought in by trial venue and habeas corpus laws; current progress of territorial institutions such as the penitentiary, asylum, and schools; the state of territorial finances; the readiness of the militia; and the current levels of immigration to the territory. No copies located amongst the several serial and individual records in OCLC of the present year's address. (McBRB1517)



\$500

TRAVELING ON THE BUFFALO TRAIN: CAPITALISM ON TOUR



18. [Western Photography]. [Travel]. *A Tour Including Some of the Garden Spots of the Arid West; Affording an Opportunity to See What Has Been Accomplished Through Irrigation...* [caption title]. [Various locations in the West. 1909]. Forty-seven leaves containing forty-one photographs (4 x 6 inches) supplemented by postcards and a few newspaper clippings. Oblong octavo album. Original leather, cover gilt, black paper leaves. Spine perished but holding, covers worn. Some leaves intentionally trimmed on fore edge. Two photos loose and laid in. Contents clean and fresh. Very good.



Climbing the hill to Marshall Reservoir.

Arrival at Denver, Colorado.

An interesting album documenting a train trip to the Western United States taken by several businessmen from Chicago on a tour to study irrigation investments in Colorado, Idaho, and Wyoming. The album starts out with panels from the trip brochure pasted onto the first two leaves, followed by newspaper clippings documenting the trip, as well as a map of the train routes in the west, and a sheet of stationery signed by all the members of the party. The trip was organized by Trowbridge & Niver, a municipal bond company based in Chicago, and one Denver newspaper headline notes “Half-

Billion Dollars Represented in Party. Many are already backing projects here and are making trip to investigate.”

Each photograph is captioned with a typed label, documenting stops along the route starting with Fort Morgan, Colorado. There are several images of Eldorado Springs, including the swimming pool and a large building whose roof says “Moving Pictures,” which we presume to be an early movie theatre. There are many group shots of the “Buffalo Party” along the way, all looking quite dapper in caps and touring coats, out to spend

their millions. One image shows the group on a tour by buggy, captioned “Our party inspecting irrigated orchards at Palisade, Colorado.” There are three photographs of Salt Lake City, followed by a series in Idaho which includes a charming photo of several women laughing captioned “Shoshone Indians at Pocatello, Idaho.” There is a series taken along the Snake River in Idaho and Oregon, followed by several images taken in Boise. This cataloguer’s favorite is a pair of photos taken at the local pool showing the men in their swimsuits: “Buffalonians in the Natatorium, Boise.” The final four photos depict the group at stops in Wyoming. Throughout, the compiler has used postcards to set the scenery for the trip, using the photographs to capture the group itself on tour.

Altogether a wonderful album documenting a business trip, yet assembled like a family vacation album or young woman’s scrapbook. The format speaks to the novelty of such a trip, even for businessmen, in the early years of the 20th century.

(McBRB1557)

\$750



Buffalonians in the Natatorium, Boise.

Check out more of our inventory online!

www.mcbriderarebooks.com